

PRESS RELEASE
IMMEDIATE RELEASE

KENANGA INVESTORS AWARDED MFPC EXCELLENCE IN THE FINANCIAL PLANNING ADVANCEMENT AWARD

Kuala Lumpur, 3 July 2024 – Kenanga Investors Berhad (“Kenanga Investors”) was awarded the MFPC Excellence in Financial Planning Advancement Award by the Malaysian Financial Planning Council (“MFPC”), recognised for its outstanding contribution in the category of Financial Planning Educational Impact and Outreach in Malaysia. This esteemed recognition highlights Kenanga Investors’ exceptional contributions and ongoing collaboration with MFPC, which have significantly influenced and shaped the financial planning landscape in Malaysia in the last decade.

The rigorous selection process for this award involved a comprehensive review by MFPC National Council members and management. Criteria encompassed innovative practices, contributions to financial education, professionalism, ethical standards, community engagement, and positively influencing Malaysia’s financial planning sector.



“We are honored to receive this recognition from MFPC. Our commitment to advancing financial education and supporting the financial planning industry in Malaysia remains steadfast. This award is a testament to the dedication of our team and the strategic financial planning initiatives we have implemented over the years”, said Datuk Wira Ismitz Matthew De Alwis, Executive Director and Chief Executive Officer of Kenanga Investors.

Kenanga Investors’ journey toward financial planning excellence began in January 2018 with the acquisition of the Capital Markets Services License (CMSL) in Financial Planning. “In May 2019, we further solidified our position by obtaining the Financial Adviser License. This was followed by a collaboration with MFPC in 2021 to offer Registered Financial Planner and Shariah Registered Financial Planner certifications, promoting a deeper understanding of the financial planning approach versus a product-based perspective through educational programs”, Datuk Wira De Alwis explained. Since then, the firm has seen a total of 220 candidates participate in the programmes, showcasing the firm’s success in raising awareness of financial planning among individuals and contributing to the advancement of the industry, while also promoting financial planning in Malaysia.

“Beyond obtaining these licenses, we provide extensive resources to support their ongoing development. License holders are provided with a series of product training sessions conducted by our in-house experts and partners”, he added. Kenanga Investors offers a diverse range of products tailored to meet the varied financial planning needs of their clients, including Unit Trusts (UT), Private Retirement Schemes (PRS), various types of life and Takaful insurance, general insurance, and investment mandate products.

The firm also recently announced the launch of Kenanga Trustees Berhad, offering solutions

such as the Kenanga Will Series and Kenanga Wasiat Series where both aim to simplify the estate planning process for individuals and families of diverse backgrounds. Meanwhile, its Private Client Advisory Service provides tailored solutions for high-net-worth individuals with complex financial needs. This strategic expansion signifies Kenanga Investors' journey towards becoming a one-stop wealth planning centre that enhances, preserves, and facilitates the seamless transfer of wealth to succeeding generations.

For more information about Kenanga Investors, please visit www.kenangainvestors.com.my.

About Kenanga Investors Berhad 199501024358 (353563-P)

We provide investment solutions ranging from collective investment schemes, portfolio management services, and alternative investments for retail, corporate, institutional, and high net worth clients via a multi-distribution network.

The Hong Kong-based Asia Asset Management's **2024 Best of the Best Awards** awarded KIB under the following categories, Malaysia Best Impact Investing Manager, Best Impact Investing Manager in ASEAN, Malaysia Best Equity Manager, Malaysia CEO of the Year, Malaysia CIO of the Year, Malaysia Best House for Alternatives, Malaysia Most Improved Fund House and Malaysia Best Investor Education.

At the **LSEG Lipper Fund Awards Malaysia 2024**, KIB received awards for the Kenanga Malaysian Inc Fund ("KMIF") under the best Equity Malaysia Diversified – Malaysia Pension Funds over 10 Years and the Kenanga Diversified Fund ("KDF") under the best Mixed Asset MYR Flexible – Malaysia Pension Fund over 10 Years.

The **FSMOne Recommended Unit Trusts Awards 2024/2025** named Kenanga Growth Fund Series 2 as "Sector Equity – Malaysia Focused".

For the seventh consecutive year, KIB was affirmed an investment manager rating of **IMR-2** by Malaysian Rating Corporation Berhad, since first rated in 2017. The IMR rating on KIB reflects the fund management company's well-established investment processes and sound risk management practices. As at end-June 2023, most of KIB's funds had performed better than benchmarks and were comparable to peers.

This Press Release was issued by Kenanga Group's Marketing, Communications & Sustainability department.

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